

Get a load of this!

ScotPulse

45,000 strong online research panel. So you can talk to Scotland effectively!

The range of services we offer include creative testing, pre and post advertising awareness, brand tracking, programme evaluations and sector-focused surveys... and we are open to ideas!

Some of our clients:

IRN BRU

Glasgow taxis

RZSS
THE WILDLIFE CONSERVATION CHARITY

TUI

A FAMILY COMPANY
FOUNDED
1953
MACSWEEN

SCOTTISH SPCA
Scotland's Animal Welfare Charity

OXO

Visit
Scotland™

Our prices: from 1st July 2024:

Regular Pulse	
Respondents	1,000
Results	4 days
Entry Fee	£200
Standard Questions	£350
Open Questions	£350
Full Analysis & Report	20% of survey value

Our panel:

Demographics	%
Male	37%
Female	63%
ABC1	52%
C2DE	48%
16-44	37%
45+	63%

Get in touch, we'd love to hear from you...

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